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Gold-Dust

THE RATIFICATION of the Kellogg-Peace Pact by the United States is so important, that a Motion Picture Editor cannot neglect to comment upon it editorially.

Its clauses contain these factors, "that they condemn recourse to war for the solution of international controversies" and "renounce war as an instrument of national policy in their relations with one another." "That the settlement or solution of all disputes or conflicts of whatever nature or of whatever origin they may be which may arise among them, shall never be sought except by pacific means."

The Treaty caused considerable interpretation and comment. It naturally would since it is an ally of the League of Nations of which the U. S. is not yet a member, although the conception of this League for the outlawry of war is to the glory of the U.S. as is also the Kellogg-Peace Pact, which the U.S., despite the Munroe Doctrine complication, has at last ratified.

The delay in having the Treaty ratified by the U.S. was caused by the clause which might have eliminated the power of a nation to protect certain territories under its protection, or resort to war in self-defence.

The U.S. Secretary of State, Kellogg, who framed the Treaty, backed it up by declaring that there was no clause in it which interfered with the rights of self-defence.

The enforcement of Peace is protected in the clause which states, "any signatory power which shall hereafter seek to promote its national interests by resort to War shall be denied the benefits furnished by this Treaty."

The work of the League of Nations is a silent, persistent, consistent work. There is no doubt that a War was eliminated recently in the settlement of the Bolivia-Paraguay difficulties through the power of the League; and with the Kellogg-Peace Pact, ratified and supported by the dominant nations of the world ,those who are interested for economic, power, political reasons in stirring up Wars, will find that they have a World-Representative organization armed for Peace to contend with, unique in the history of the civilizations of this world.

With the Outlawry of War functioning, its power will be felt in suppressing international trade jealousies; and the Screen will not only be saved from becoming a medium for stirring up film trade jealousies, but it can become a power behind the League of Nations for the Education of Peace if it has the vision.

The fable in connection with Midas is that a lust for gold turned his very heart into gold, and made Midas destroy even himself. The story carries an eleventh hour salvation in which Midas gives up his power of turning everything he touches into gold, for the power to restore his daughter, his one big love, to life again.

The Wars of all ages have been chiefly concerned with the acquisition of acquiring something which someone else was in possession of. Something convertible into gold!

This Industry at present seems to be in the thrives of a Power War, where Power can be turned into gold.

This state of affairs has a tendency to unsettle Film trade, one wonders where is it going to end? How will it end?

I seem to catch the odour of blood, which means that there is a slaughter going on somewhere. Is the game worth the price? No War has ever proved profitable, nor produced a victor whose victories could stand investigation; and considering the records of history which report the destruction of Alexander the Great, Napoleon, and other War-Powers, the annihilation of Empires, why should a man, or an Industry lay down their life for Gold-Dust?

Ray Lewis

RAY PRESENTS

RAY LEWIS

IN THE ISSUE of January 7th, of the Toronto Daily Star, there was an important notice concerning Mary Pickford and Douglas Fairbanks which has Boston ascribed as the headquarters of its information.

The article deals with Will Irwin as an authoritative source of Motion Picture information and relates that "Mary is a hard-headed little business woman, who never allowed friendship to sway the manipulation of shrewd deals which has given her a financial pre-eminence."

OF SPECIAL interest to Canada is the story that Mary is planning with Douglas Fairbanks to promote a gigantic Moving Picture project in the Dominion of Canada.

The article further states that the "talking movies" have put an end to the screen future of Mary Pickford and Douglas Fairbanks; and that they have planned independently to enter the Canadian field in a producing and theatre proposition extending from coast to coast.

THESE RUMOURS, states the article, have been in circulation in New York and at Los Angeles, but repeated inquiries have elicited no information from either Mary or Fairbanks. Meanwhile we are informed a production with Mary Pickford is now reaching completion at the coast, this information from another source.

There is something about this story of producing and exhibiting in Canada tied up with Mary Pickford and Douglas Fairbanks, which has a "far away" sound to it. If it is only publicity I cannot see its advantage in stating that "Talking Pictures" have driven Mary Pickford and Douglas Fairbanks into retirement, if it is authentic the story is poor business also, for if Mary and Douglas come to Canada to promote a picture enterprise, the magnet would naturally be to capitalize on their names to secure Canadian capital; and by making an admission that they have been driven out of the picture game through the introduction of "Talking Pictures," what advantage would their names then to be a Canadian investing public, which is interested in "Talking Pictures?"

The article states that Mary Pickford and Douglas Fairbanks are intending to use their own finance to promote this Canadian Film Enterprise, by way of production and theatre building. If these artists had established enterprises of this kind in other countries one might be inclined to believe that Canada might appear feasible, but since these artists have hitherto restricted their efforts, as far as public knowledge is concerned, to producing, the Canadian Dominion story appears to have been a "brain-wave" of someone who could have used this space to Mary and Fairbanks' better advantage.

BILL CODY is in town, meaning Toronto. Seeking locations it is said for his next Canadian picture in co-operation with the C. P. R. Railway. It's the biggest tie-up if the railroad is furnishing the "inside track."

The report states that Cody wishes to get in on the ground floor of the Canadian Film Industry, and Cody is quoted as saying, "I firmly beileve that Canada provides a wealth of material for Motion Picture production.

"You see Canada has always been considered in the States as a land of ice and snow. Wolves, huskies and Hudson Bay trading post factors romp through California scenery, and the mixture is dished up to film fans the world over as an authentic slice of Canadian life. They miss some of the finest scenery in the world and material for splendid pictures by not producing genuine Canadian stories. Canadian authors will write my stories. In this way I hope to develop an interpretation of life in Canada as it really is."

I WISH Howard Dietz had not invented that classic expression, "No matter how thin you cut it, it's still bologney."

The fact that Canadian International were able to get $500,000 out of Canada for the production of "Carry On Sergeant" should not be an inducement for producers to come to Canada for the production of pictures.

The shock of that $500,000 not earning any revenue, will be felt in Canada's producing centres for some time, and the next producer who wishes to produce pictures in Canada will, I fear, have to bring the wherewithal with him.

BILL CODY'S visit, it is said, has no promotion angle attached to it.

Bill is Canadian-born. Winnipeg being the city of his birth. If he happens to see this article, we hope he will understand that "we are for him," but just a bit wearied of all the "bunk" which gets into the press about how misrepresented Canada is in American Motion Pictures. The "Carry On Sergeant" promoters used yards of this "bunk" to get their money. Naturally one becomes suspicious when this angle of Canadian patriotism in respect to film production is resorted to.

TOM DALEY is giving a preview showing of "The Jazz Singer" at the Tivoli, Friday night, at 11.15. All the Rabbis of Toronto have been extended special invitations, and the preview has been arranged to create some "mouth to mouth" publicity which is unequalled in stirring up box-offices, when the talk has only one adjective "greatest."

Tom is one of the most enthusiastic picture fans I have ever met, perhaps that is the secret of his success as a showman. Recently he was obliged to take a trip to St. John to perform the sad duty of attending the funeral of his father. But Tom made the journey and came back to his job with not much comment, save, "I

(Continued on Page 6)

Gaumont British Corporation

Of Canada Limited

Presents

"Hindle Wakes"

From the Famous Stage Play of Lancashire Life by Stanley Houghton

Featuring

Estelle Brody

The Montreal Girl

with

John Stuart

Directed by

MAURICE ELVEY

It is a background of toil and gaiety that furnish the atmosphere of the love story of "Fanny Hawthorne," the little Lancashire mill girl and her dramatic defiance of convention---an example, whether good or bad, which has since been followed by many a modern girl.

One of the 24 All British Pictures

Empire Films for the Empire

Distribution Through

Canadian Universal Film Co. Limited

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

Ray Presents

(Continued from Page 4)

was glad to be there to relive Mother of some of the strain. I had a fine father, and I feel he was too young to pass on, but Life is a Passing Show after all; and we who remain behind must play the game." Tom always plays the game; and even in his sorrow he did not forget to mention, "They say that Corporations have no soul, the Paramount Famous Lasky sent a wreathe on to St. John, when my father died, it was an expression of thoughtfulness which I not only appreciate, but which I will not forget."

YOU'RE RIGHT, Tom. To be thoughtful of others, is an indication of unselfishness, and to be unselfish is an indication that one possesses the right kind of a spirit, call it heart, mind or soul, whatever is your choice of words, and this is what stamps Corporations with possessing "a soul," forgetting the money angle to perform a kindly service.

TEX RICKARD has passed on, his final stage appearance being held at Madison Square Garden, New York, an appropriate background for one of the great modern Showman of this age.

The late Tex Rickard, although associated with champion prize fights, seemed close to our Industry, since the two big stars of his fighting promotion career were associated with us, Tunney and Dempsey, both having appeared in films.

Dempsey, it is reported will endeavour to wear the mantle of Tex Rickard in promoting fighting bouts, but I wonder can anyone wear Tex Rickard's mantle?

His associations, casual and near, brought him the friendships of men and women from all spheres. He was the Sporting God, in a way, of the Sporting World; and now that "The King of the Ring" is dead, no one has the heart to sing "Long Live The King," even though Dempsey has for some reason intangible retained a public popularity.

THE INDUSTRY paid its tribute to Tex Rickard, some of our leading producers and their associates being present to do their "pal and friend" a last honour. The press too, which he treated like one treats a powerful enterprise, writers whom he respected as rational beings, as individuals commanding the consideration of being told the truth, contributed their tears of regret, of sorrow as the funeral cortege moved on. Tex Rickard was never too big for the smallest fellow; and we, who believe in the Divinity of All Life, believe that his record will be duly recorded in that Everlasting Book which divides for an Immortal Heritage, the Wheat of Human Endeavor, from the Chaff!

GAUMONT BRITISH are releasing a new version of "Hindle Wakes." The picture awakens memories, as it was one in which I was very much interested.

The story material is powerful; and given an adequate production should prove an outstanding feature.

The old version despite its short comings registered because its story was a forerunner of this modern age which demands an equality of the sexes in respect to living one's own life.

I was so enthusiastic about "Hindle Wakes" that I tried to buy it for Canada, but someone else got there ahead of me, persuaded to buy because of my propaganda.

I FORGET what held up its distribution in Canada, perhaps it was because the story was ten years ahead of its time in theme, but the play enjoyed visits of members of the Royal Family; and since their morals were not in danger of being corrupted, I wondered if Canada was afraid of a big theme?

THE GAUMONT BRITISH cast looks like a good one, Peggy Carlisle as "Mary Hollins" should be excellent. I remember Peggy Carlisle as one of England's most attractive and talented film stars. Another excellent player is Estelle Brody. I mention the women in particular as this is essentially a woman's picture, with a story which will give the male element plenty to think about.

Franklin of Keith's Ottawa Buying Old Masters

Joseph M. Franklin, manager of B. F. Keith's Theatre, Ottawa, has made a substantial addition to his extensive private collection of oil paintings by the purchase of "A River in France," a work by Henri Joseph Harpignies, 1819-1906, a famous landscape artist of France. The painting was secured by Mr. Franklin through his art agents in London, England. Mr. Franklin has many works of art, the collection of which is his hobby.

Thirteen Changes, Phew! In Two Weeks

D. G. Borland of Nanaimo, B.C., claims the title of "The Busiest Theatre Manager in Canada." With two theatres, the Capitol and the Bijou, re recently had 13 changes of programs within a period of two weeks.

Borland Becomes Guardian Angel to Lost Child

D. G. Borland, manager of the Capitol Theatre, Nanaimo, B.C., had a trying experience the other afternoon when a very small boy, unable to talk, apparently became detached from his parent or guardian at the theatre. After some delay, Manager Borland induced the baby to "show him the way to go home" and the oungster did —with ultimate success through pointing this way and that. That evening the father of the child called at the theatre to thank Mr. Borland for the return of his son and heir.

Press Against Tax Throughout Canada

Many newspapers of Ontario have taken up the battle against the rather heavy amusement tax which is imposed upon patrons of theatres in the Province, thus supporting the exhibitors in their demand that the Ontario Provincial Government cancel a large portion of the levy.

The Fort William Times-Journal, among others, refers to it as a "Nuisance Tax" that is a relic of the war. The suggestion is made that all tickets up to $2 should be exempted from the tax, in view of the healthy financial condition of the Province.

King George Held Over Capitol Vancouver

Probably the first time on record that a short subject has been held over for a second week when the main film attraction has been changed according to schedule was noted at the Capitol Theatre, Vancouver, B.C., when Manager Lloyd Dearth retained the short Movietone release of King George for the week of January 7. The feature sound presentation for the week was "The Red Dance."

Saturday Matinee Club Gets Children's Attendance

A Saturday Matinee Club for children has been started at the Rideau Theatre, Smiths Falls, Ontario, by Manager Stanley McNeill. All children paying an admission fee on the first Saturday were provided with a membership card. Each time they are patrons of the theatre for a Saturday matinee performance their cards are punched. After 10 performances, the card holder is entitled to a free show on the subsequent Saturday.

N. L. Nathanson Appoints Executive Committee

Will Co-operate in General Operation of Famous Players Canadian Theatres

Mr. N. L. Nathanson, Managing Director of the Famous Players Canadian Corp., has made the following interesting announcement introducing a new policy in the directorship of the company with which he is associated:

"Effective with the New Year I have pleasure in announcing the appointment of an Executive Committee which will assist in the general operations of the Corporation's business and its subsidiaries. This Executive Board will consist of Mr. T. J. Bragg, Mr. Arthur Cohen, Mr. H. M. Thomas, Mr. C. Robson, Mr. John Arthur and Mr. H. Sedgwick. Each member of the Executive Committee will have a division and a department to look after.

Mr. H. M. Thomas will, in addition to his duties as Western Division Manager, have complete charge of the advertising and exploitation department, and the editing and publishing of the Capitol News. It is the intention to reorganize this department to bring direct to the various managers and theatres new ideas for newspaper and special advertising and exploitation, and it is expected that this department will be far-reaching in its value.

Mr. C. Robson will continue in charge of the Eastern Division, including the theatres in Montreal and the East, as well as the various theatres which have been under his direction in Ontario. Mr. Robson will devote considerable time to the developing of new theatres throughout the Eastern territory.

Mr. H. Sedgwick will continue in direct charge of the Tivoli Theatre, Toronto, as well as a number of other theatres over which he has had general supervision, and assist Mr. Robson in the general direction of the Eastern Division.

Mr. T. J. Bragg will have the Department of Finance and Purchasing, as well as all general details in connection with the revenue and expenses, controlled at the Home Office. He will also act as Secretary of the Executive Committee.

Mr. Cohen will be in charge of subsidiary development in Ontario, as well as all questions of legal and legislative matters, and will have supervision of, and be in direct connection with architects, builders and contractors in the erection of additional theatres which have been planned by this corporation.

Mr. Jack Arthur will have direction of the Music and Program Building. This is a most important department and with the installation of sound in our larger theatres, the building of the program and the selection of subjects must be centralized and directed from the Home Office and the subjects booked as a complete unit throughout the theatres. Mr. Arthur will have an opportunity of selecting such subjects as will be best fitted to make up a unified program. He will also continue in charge of the Uptown Theatre, Toronto, as heretofore.

Every member of the committee has had a distinct place in the organization of this company, and it is fully realized by myself that it is only with the help of such able colleagues that the business has been able to attain the success that it has reached.

The Committee will meet with me when I am in the city at regular times to function and decide the various policies and to continue in as able a manner as possible the successful operations of the company.

N. L. NATHANSON."

Warlike Savages

Gathering thousands of motion picture "extras" in a country of warlike savages was one of the hundred experiences of Merian C. Cooper and Ernest B. Scoedsack, co-directors of "The Four Feathers," now being completed at the Paramount studio in Hollywood following a year of location work in the African wilderness.

British officials communicated with the inhabitants of the Red Sea Hills through native sheiks and the assembly of natives, fully armed as though for real warfare, followed.

The featured players appearing in the interior scenes of A. E. W. Mason's noted adventure story at the Paramount studio include Richard Arlen, Fay Wray, Clive Brook, William Powell, Noah Beery, Theodore von Eltz, George Fawcett, E. J. Ratcliffe and Noble Johnson.

Big Business Continues

Brewerton's New Capitol Theatre, at Sugar City, Alberta, which recently opened, is continuing to keep up the quality of its opening bill; and its attendance.

The theatre is modern in all its requirements, brick and concrete, fireproof and the interior decorations and colour scheme artistic enough for the biggest house in any city.

The screen is the modern "Daylite" type, while the seating arrangement has been made comfortable by a spacious provision, and air-cushioned seats.

The cost approximately $30,000. It is owned by the Brewerton Bros., pictures and road shows constitute the policy.

"Jaydee" Gets Big Idea From World Peace Talk

Will Produce "The Straight Deal" by Owen Lister Revealing Why We Have War?

"Jaydee" Williams, keeping in touch with the World's Peace Talk, and being in attune with the big questions now being debated at Washington, by committees in affiliation with the League of Nations, who are endeavoring to solve the problem of "Why We Have Wars," is to produce "The Straight Deal," by Owen Lister, which will "depict all the dramatic historical events and family squabbles involving the United States and England from the time of the "Boston Tea Party," down to the meet of Kellogg, Baldwin and the Prince of Wales at the opening of the "International Peace Bridge." "The Straight Deal" will be made in a series of twelve two-reel talking pictures and the scenes will be produced on an elaborate scale.

The best known players and stars will be engaged to interpret the roles in each episode.

Educational Film Exchanges will do the distribution.

"Great minds run in the same channel," it has been said. Is it a coincidence that this news of lining up the screen behind the League of Nations should have been conceived by "Jaydee" Williams to take its place with our editorial "Gold-Dust," or is the adage again demonstrating why it remains an eternal axiom?

Perhaps it is immodest for your editor to apply the adage to the Mind which conceived the Screen as a Force, an Army for Peace behind the League of Nations, but "Jaydee" certainly deserves the designation of "great mind" in his conception of "The Straight Deal."

"A Woman of Affairs" Still Creating Talk

"A Woman of Affairs" with Greta Garbo and John Gilbert, is still creating talk in Toronto, after its showing at Loew's, some weeks ago.

Your editor keeps getting inquiries when and where will it show again? "A Woman of Affairs" is the lady who wore a "Green Hat" for the edification of Michael Arlen, and the delight of Movie Fans.

Abie's Irish Rose Talked Money at Uptown

"Abie's Irish Rose" gave the Uptown Theatre, Toronto, a new record for business during its recent run, so states Nelson Shea, manager of the house.

Montreal's Regulations Makes Business Difficult

New regulations for exhibitors in the City of Montreal have been coming rather frequently of late and the most recent civic order has caused some commotion among theatre proprietors. The managers have been ordered to throw away their "Standing Room Only" signs by Ald. Desroches, chairman of the City Executive, because, under a new ruling, there will be no such a thing as "S.R.O."

The order, which has just been put into effect provides that all admission tickets entitles patrons to immediate possession of seats. When all seats are filled, no more tickets are to be sold. The Montreal Police Department has been instructed to check up on all theatres to see that no patrons are standing in the back or other portions of the building. No tickets are to be sold on the understanding that they entitle the holders to stand.

Intimation has also been made by the Montreal Civic Administration that legislative steps will be taken immediately to prevent the forming of queues outside of theatres or other buildings for the purchase of tickets for any performance. The new regulations are intended to improve safety conditions in places of amusement.

Children Given Treat In Ottawa Theatres

The Kiwanis Club of Ottawa, in co-operation with Manager Ray Tubman of the Regent and Imperial Theatres, has at last been able to stage its annual treat for the poor children of the Canadian Capital. It was impossible to do so during the holiday season because of the flu scare and the club shows had to be delayed two weeks. Both houses were jammed to the roof—and still they came.

The guests at the Regent were given a sound program while a special picture, "Flying Luck," was secured for the free performance at the Imperial. More than 2,500 children were accommodated.

"Necktie Party" Pleasant as "Necking"

Fred McLennan, manager of the Capitol Theatre, Brockville, Ontario, was the victim of a "necktie party" but not of the lynching sort when the entire staff of the theatre assembled to pay their respects for the new year. Mr. McLennan was loaded with an assortment of haberdashery.

Dominion Victoria Wired To "Sound" Pictures

The Dominion Theatre, Victoria, B.C., J. M. Robertson, manager, has been added to the growing list of wired theatres in Canada, the house also being redecorated, recarpeted and provided with new opera chairs as well during the transformation. The theatre re-opened with "Mother Knows Best" and got away to a fine start.

GOLD SEAL REGISTERS
for Admission TICKETS of All Kinds
The Superior Mechanical Features of the NEW Model 29 GOLD SEAL include
LUBRICATION SEALED IN
ONE DRIVING MECHANISM
ALUMINUM TICKET WHEELS
BRONZ BUSHINGS
Automatic Ticket Register Corp
723 SEVENTH AVE. NEW YORK CITY
Let us tell you how the Silent Sentinel will Safeguard your BOX OFFICE Receipts and Speed up Your Business.

Don't Be In a Hurry!

Just recently, out of a blue sky, there has appeared several makes of double disc record reproducers with amplifiers and loud speakers intended, with musical and effect records, to supplement or replace the orchestra, piano or other common forms of musical accompaniment in Theatres.

And we have heard of several Exhibitors who are worried to death because they cannot sign up for one of these units, immediately, right now and quicker than that.

Keep your shirt on! The form of music you have been using all along will surely do for a short time longer until the situation gets down to common sense, because there are pitfalls galore.

We are interested, naturally, and when we get through investigating we will, we hope, have a unit that will conform to these conditions—

It will be made in Canada as far as possible.

It will be offered you at a price that, we hope, will sound more like sense than some prices we have heard quoted.

It will have proper speed control of the two turntables, proper modulation of the amplification without distortion, a microphone for announcements and special effects and quick changes or fading as required.

It will have interchangeable amplifier units to provide medium or great amount of volume without blasting or distortion according to the requirements of each theatre.

It will have several types of loud speakers available, as what suits one theatre does not suit another on account of the acoustics.

It will be housed in a suitable cabinet of neat design with ready access to records in use and a record cabinet also for storage of all records not in use.

It will be supplemented by a reliable cueing service, giving number of record and name of selection or effect, so that the entire production may be followed and accompanied throughout.

Until you can obtain a unit at a reasonable price that embodies these products why be in such a wild rush?

You will hear from us fully on this shortly.

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

Two New Canadian Film Companies Capitalized

The Canada Gazette, issued at Ottawa, the Canadian Capital, has announced the incorporation of two moving picture companies in the Dominion as follows: Fidelity Films of Canada, Limited, with a capitalization of $300,000, headquarters at St. John, N. B., to carry on the business of a film exchange.

Also the Fisher Theatres, Limited, at Winnipeg, Manitoba, with $125,000 in preferred shares and 4,500 no par common shares, to erect and operate one or more theatres.

Precautions That Appear Unnecessary Will Kill Show Business

Scrapping of the existing plant at the Manitoba Legislature Buildings and installation of new machines in the moving picture censorship department will not be necessary as the result of the introduction of the "talking pictures" into the theatres of Winnipeg. T. A. D. Bevington, head of the Manitoba Censor Board stated that so far it was not apparent there was need for any change in the equipment at the legislative building. The films used in the machines installed in the theatres running sound pictures are not so different in form and size that they could not be put through the machine operated by the Censor Board officials, Mr. Bevington explained, and as for the dialogue the public was fully protected by reason of the fact that the officials get copies of the "silent print."

J. Lloyd Dearth Manager Capitol Vancouver

J. Lloyd Dearth. formerly general manager of Pantages Theatres in the North Western States, has been appointed manager of the Capitol Theatre, Vancouver, B C., by Famous Players Canadian Corp., Toronto, the Vancouver house being one of the principal units of the Famous chain in the Dominion.

Mr. Dearth made his theatrical start in Texas and in 1920 was made manager of the Pantages Theatre in Kansas City, Kans., which position he held until three years ago when he assumed supervision of Pantages houses in the North West.

WANTED

Theatre Manager for town, 4,000 population. Apply

BOX 7

Jack Arthur Stages Motor Show Revue

The Robert Simpson Company Capture First Exhibition of Its Kind for Canada

Jack Arthur staged the cabaret show, which the Robert Simpson Company introduced this week in conjunction with the presentation of Toronto's first Motor Show.

The event was an important one. All the cars, the poor man's flivver and the rich man's motor palace were on view.

Jack Arthur's contribution centred around the musical presentation as director of the orchestra and producer of the cabaret show which added a zest and a cosmopolitan flair to the occasion.

The revue was snappy, and was introduced during the dinner. Jack's snappiest dancers and best looking girls, who could stand a close-up inspection with much and little on were chosen; and Jack led them through their paces with the aid of his baton, recording an excellent bit of publicity for the Famous Uptown Theatre, with which Jack Arthur is identified.

It was a big show, one of Toronto's biggest. It had a select and mass appeal and was good showmanship with which to be identified.

Fred Selby Leases St. John Opera House

It has just been announced in St. John that Fred Selby, owner and manager of the Queen Square Theatre has leased the St. John Opera House to take over that theatre on February 1st.

The Opera House has been under lease to F. G. Spencer for some years and during the past two years it has been jointly leased by Mr. Spencer and the owners of the Imperial Theatre, of whom Walter H. Golding was the representative.

Mr. Selby who has so successfuly managed the Queen Square Theatre is not yet prepared to announce his policy at the Opera House.

The Opera House, after a season of high grade stock, has been showing pictures.

Nolan Entertains Soldiers At Avalon, Ottawa

Manager Ambrose Nolan did his first bit of community service at the new Avalon Theatre, Ottawa, Ontario, when he entertained the disabled soldiers of the Civic Hospital to a party in the theatre, transportation also being provided. Arrangements were in the hands of Miss J. McIntosh, convenor of the Soldiers Concert Club.

"Hindle Wakes" Gaumont Production

Adapted From Stanley Houghton's Dramatic Sensation

The Gaumont British Corporation of Canada Limited have just tradeshown their latest release, taken from Stanley Houghton's play, "Hindle Wakes."

"Hindle Wakes" merits the attention of all cinema-goers. Its homely story of Lancashire life—played with realistic verve by first class artists—its moments of joy and sorrow and its gripping climax when the pretty mill girl proudly refuses an offer of marriage from the mill owner's son with whom she had been "having a good time," set the hall mark on British film production.

Stanley Houghton's play was a dramatic sensation all over the world and was revived seven times in England and at least three times in America; it inaugurated a new school of drama—an essentially modern school, which dramatized the new social order wherein the rising generation claimed independence and set up a new code of relations between the sexes.

The production work on "Hindle Wakes" necessitated the taking of scenes in the famous Tower Ballroom at Blackpool. Six hundred people crowded the ballroom while over two thousand dancers took the floor and every inch of the galleries was packed to suffocation.

Every character in this Gaumont British film is true to type, from the mill owner of Norman McKinnel, the mill girl of Estelle Brody, the conscientious carder of Humberston Wright, and the nagging, intolerant, avaricious "Mrs. Hawthorne" of Marie Ault to Arthur Chesney's "Mayor" are all played by superb artists.

Gaumont British Corporation's offering, following their successful productions already presented, namely "The Triumph of the Rat," "The Physician," "Mademoiselle Parley Voo" and "The Glad Eye," brings one to a realization that British films are rapidly establishing a market for themselves through their ability to enter the competitive film field on quality.

E. P. Fields Busy Getting Theatre Results

The Capitol Theatre, Moose Jaw, Sask., has been given a shake-up by Manager E. P. Fields. He is now playing Pantages vaudeville each Saturday and pictures the other five days. He has also discontinued the Capitolians, the stage band, after an engagement of 18 weeks.

Round About the Studios

Syd Chaplin, who has been in Europe for the last year, has just signed a contract with British International Pictures to make three productions. He will start in March and World Wide Pictures will bring the pictures to America. Chaplin has just returned to London from Germany and will remain there for another year.

Casey Robinson, young Cornell graduate and title writer, has been assigned "Listen, Baby" as his first directorial effort. Eddie Quillan will be leading man and Dorothy Appleby, New York stage actress, who first gained fame as "Miss Maine" in the contest staged by Valentino in Boston, has been engaged for the femine lead. "Listen, Baby" is from the story by Elsie Janis and Gene Markey, and is the first picture to go into production at the Pathe studios in 1929. Like all Pathe pictures on the current schedule it will be produced with dialogue.

Jean Hersholt is busily engaged in making the talking sequences of "The Girl on the Barge" at Universal City. This picture was filmed almost entirely on the Erie Canal in New York State. It is a story of this inland waterway, by Rupert Hughes. Sally O'Neil and Malcolm McGregor play the other important roles.

A behind the scenes sports novelty that is sure to register with the fans is "Players at Play," the latest Grantland Rice Sportlight which is one of entertaining subjects on the Pathe short subject schedule for January 20th. Other attractions on this program are: "Smith's Baby's Birthday," latest comedy of Mack Senett's series of family misadventures; Chapter five of the Patheserial "The Tiger's Shadow;" "Snapping the Whip," new Aesop Film Fable; Pathe Review No. 4, featuring "Camera Heroes;" Topics of the Day, No. 4, an issue of Pathe Sound News and two issues of Pathe News.

Greta Garbo, Metro-Goldwyn-Mayer star, always a box-office attraction.

Madeline Carroll appearing in Gaumont British attractions.

Emil Jannings left Hollywood last week on his first location trip since arriving in America. With Esther Ralston, Gary Cooper, Director Lewis Milestone and a large company of players and technicians, the German star is making Swiss Alps scenes in the snow country of Lake Tahoe for his current Paramount starring film, tentatively referred to as "An Alpine Romance." In this film Jannings has the role of a lovable Swiss Mayor who is betrayed by his friends and circumstances. The story was written by Victor Schertzinger and Nicholas Soussanin.

Al Christie has completed the first all-talking and all-colored Octavus Roy Cohen story, "The Melancholy Dame," for Paramount, which launches the first of these famous fiction tales, filmed with a hot colored jazz band and spoken with the true colored dialect as spoken in the original published stories.

Two of the most valuable violins ever seen and heard in the new all-talking colortone motion pictures, are being played by the Abner Twins in Metro-Goldwyn-Mayer's production, "From Broadway to Heaven," under the direction of Gus Edwards, famous song composer and vaudeville skit creator. They are gold-plated, for stage purposes, and are valued at $4,500.00. They are more than 150 years old.

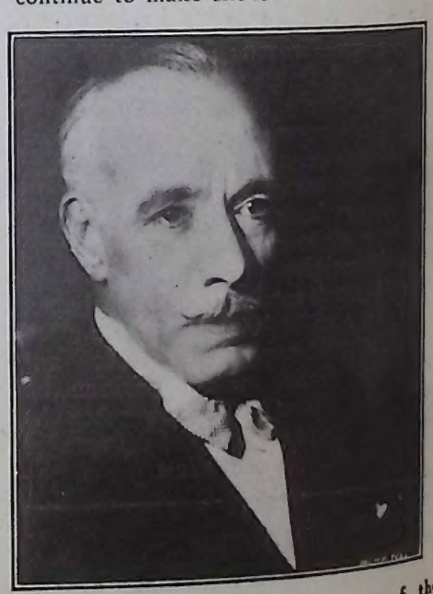
Lupino Lane, Educational's great comedy star, has finished with his work in "Only Me," playing his thirty-sixth different burlesque character since he began the series of burlesque that have added so greatly to his popularity. In little more than eighteen months, Lane has played roles ranging from a Northwest Mounted Policeman to a bathing beauty. Such a sensational record was made simply because he took an entirely different character in each comedy and then more than doubled up by playing every one of the twenty-four parts in "Only Me."

More than sixteen years ago Jimmy Brockman, famous song writer and composer of such hits as "I'm Forever Blowing Bubbles," "Go Feather Your Nest," and others, who is now writing lyrics for Metro-Goldwyn-Mayer's all talking colortone revue "From Broadway to Heaven," worked with Mayor Jimmy Walker of New York, who was then a song plugger. The two turned out that famous melody "The Peach That You Can't Reach is the Peach You Want the Most," and Walker some time later wrote "Will You Love Me in December As You Do In May."

Charles King, noted New York baritone and musical comedy star, who arrived in Hollywood two months ago to play a featured role in Metro-Goldwyn-Mayer's first all synchronized picture "Broadway Melody," last week took his first vacation since his arrived. He spent three days near Porterville, California, where he bagged the daily limit of ducks.

Paramount has acquired the film rights to Sir Philip Gibbs' dramatic story, "Darkened Rooms." It is to be filmed as a one hundred percent dialogue picture and will feature Evelyn Brent and William Powell in the two stellar roles. They played together with notable results in "Interference." Lothar Mendes will direct.

One of the most significant developments on Educational's program is Lupino Lane's entry in the sound field Lane's efforts in the past year have embodied the ultimate in comedy, both in idea and construction and characterization. He has no equal in the short comedy field and in featured comedies there are mighty few who could vie with him in originality, pantomime and surefire laughs. Lane's theatrical family tree dates back to the Fifteenth Century, since when every male member of his family has been on the stage, so that there is no one more perfectly equipped for the job he has undertaken — to combine talk with pantomime. However, for the benefit of the unwired houses, Lane will continue to make silent comedies as well.



Lewis Stone, will play the part of the Defense Attorney in "The Trial of Mary Dugan," a Metro-Goldwyn-Mayer feature starring Norma Shearer.

AN EARFUL!

Phil Reisman gets the "inside" from Paul Bern on a great Pathe Picture

"Unexpectedly Great" →

"A Box Office Bombshell" →

Another Clicker for the Smart Showmen Who Have Booked Pathe Solid. →

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To Phil Reisman:

"I have seen 'The Office Scandal', with Phyllis Haver, Raymond Hatton and Tully Marshall. It is a Ralph Block production with which I had absolutely nothing to do. I am mentioning this so that you will not think that my enthusiasm comes from a lack of personal perspective, but I want to assure you that in my opinion 'The Office Scandal' is the very best picture our Studio has ever turned out, and speaking conservatively, it is one of the best pictures ever made by anybody anywhere.

"It is gorgeously directed at a tremendous tempo. Not once does the interest stop; it is constantly exciting, amusing and entertaining.

"The picture, I know, will prove to be a bombshell wherever shown. It is one of those unexpected great things that come to us once in a while."

PAUL BERN.

PHYLLIS HAVER

--IN--

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with RAYMOND HATTON

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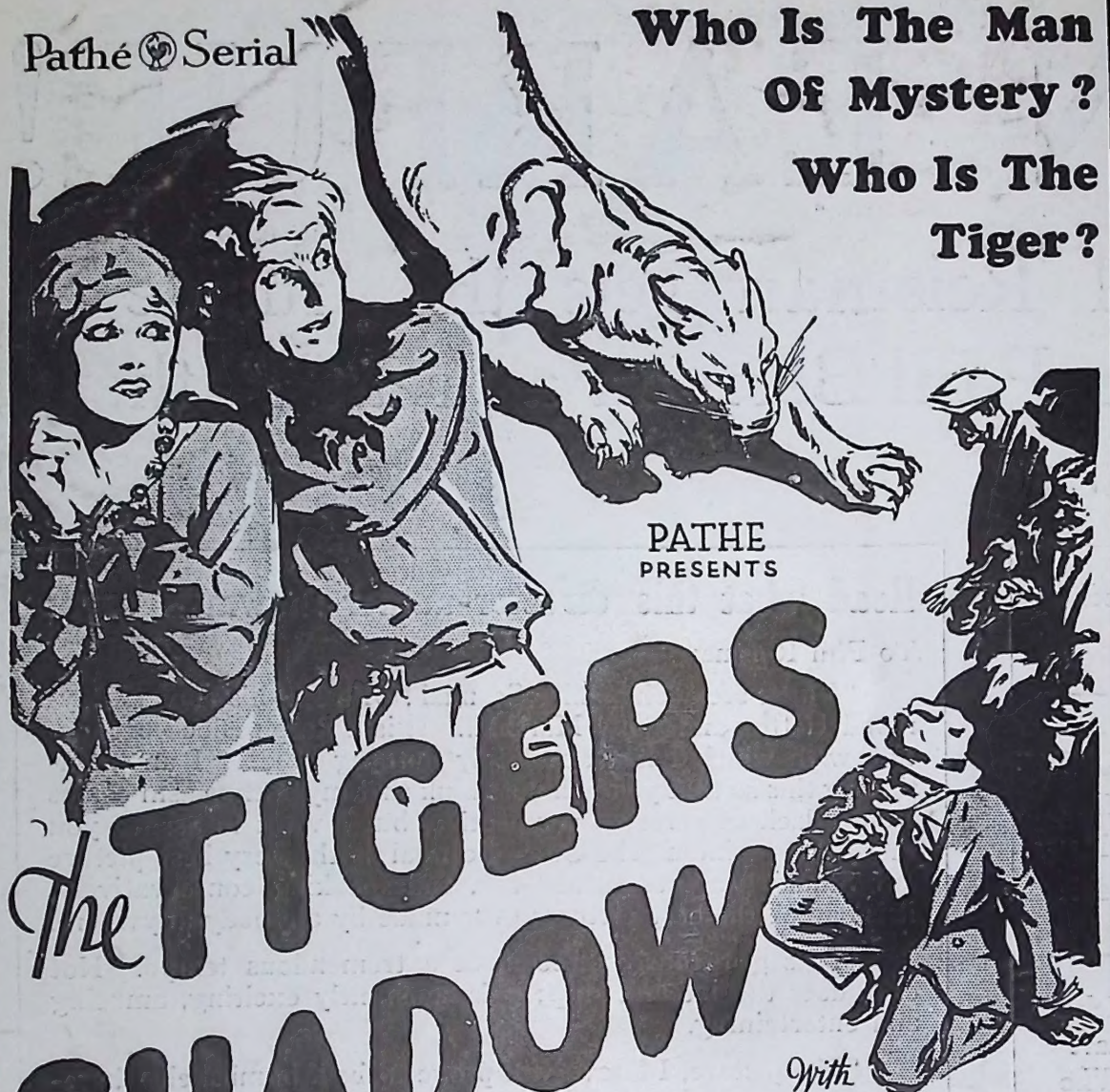

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